

American Trauma Society, Pennsylvania Division (ATSPA)

2020 Conference Sponsorship/Exhibitor Opportunities

April 2nd and 3rd, 2020 – Hershey Lodge and Convention Center – Hershey, Pennsylvania

Prepare. Prevent. Provide

The ATSPA conference provides sponsors and exhibitors with recognition and exposure for your company or organization in return for your contribution to trauma prevention. All sponsorships must be received by **Friday, January 24, 2020** for inclusion in conference program book.

2020 Conference Sponsorship Opportunities:

	Platinum \$2,500	Gold \$1,500	Silver \$750	Bronze \$500	Exhibitor \$300
Complimentary Exhibit Booth	X	X	X	X	X
Complimentary Conference Registrations	Four	Three	Two	Two	One
Listing with logo placed in on-site program book	X	X	X	X	X
Listing on signage at registration area	X	X	X	X	
Recognition on ATSPA social media	X	X	X	X	
Listing on conference PowerPoint slideshows	X	X	X	X	
Company logo/name on conference website	X	X	X	X	
Ad in on-site program book	Full Page	Half Page	Quarter Page		
Opportunity to place company promotional materials in attendee packets	X	X			
Recognition during conference opening session	X	X			
Company name/logo in all event promotional email messages	X				

2020 Special Marketing / Product Promotion Opportunities:

The sponsorships below also include: company logo/name in the on-site program book, company logo/name on conference signage, conference PowerPoint slideshows and ATSPA website and will receive recognition on ATSPA social media.

2020 Notebook and Pen Sponsor \$1,250	Sponsor a notebook and pen to be provided to attendees upon check-in. Your company name and/or logo will be placed on the notebook. Limit of one per conference.
2020 Conference Lanyard Sponsor \$1,000	Sponsor the lanyards holding attendees' name badges. Your company name and/or logo will be placed on the lanyard. Limit of one per conference.
2020 Conference Wi-Fi Sponsor \$1,000	Sponsor the Wi-Fi used by all attendees and exhibitors. Your company name and/or logo will be placed on the landing page. Limit of five per conference.
2020 Hot Chocolate Sponsor \$1,500	Sponsor the most popular drink of the conference, this chocolatey goodness goes as fast as coffee and tea combined. Your company name and logo will be placed at the hot chocolate station during beverage breaks. Limit one per conference.

Visit www.atspa.org for more information