



Reflections

2018

Annual Report of the American Trauma Society, **Pennsylvania Division**

A non-profit organization committed to reducing traumatic injury and death through education...





American Trauma Society, **Pennsylvania Division**

committed to preventing traumatic injuries and deaths through education

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ATSPA Board of Directors

2018 In Numbers:



50,822

Materials distributed



386

Events attended



173

Bike helmets provided



675

Tourniquets distributed



466

Car seats installed/ inspected



111

Educational presentations



35

Car seat technicians certified



197

ABLS individuals certified

The American Trauma Society, Pennsylvania Division is a non-profit organization committed to preventing traumatic injury and death through education. Our work includes providing presentations and educational materials to all corners of the Commonwealth.

Dear Friends:

“One man can be a crucial ingredient on a team, but one man cannot make a team.”

– Kareem Abdul-Jabbar

Each year, the ATSPA strives to prevent traumatic injury and death through education, in order to keep everyone in Pennsylvania safe. Each year, we’re reminded that ATSPA has this crucial and unique mixture of ingredients to make the perfect trauma prevention team. 2018 was no exception.

This year, the ATSPA staff worked tirelessly to bring trauma prevention education to all corners of the Commonwealth. This small but mighty staff never ceases to amaze me. On a daily basis, they’re found informing individuals, young and old, on the safety and importance of wearing a bicycle helmet. They present on the dangers of concussions, bullying prevention, farm safety. They’re informing caregivers, new and old, on car seat safety and showing them how to properly install their child’s car seat correctly, so they ride as safely as possible. You can watch them on television or hear them on the radio informing the general public on water or playground safety. Each staff member brings a special talent to our team.



While this mighty team cannot be everywhere, the ATSPA is fortunate to have institutional members and EMS squads working “in the trenches” in our trauma centers, treating the injured and educating their patients on ways to prevent further injury. This year, we increased our membership numbers – further proving our trauma prevention methods.

In 2018, we distributed 675 tourniquets, hosted nine ABLS classes, installed 466 car seats and held a statewide conference with over 240 attendees!

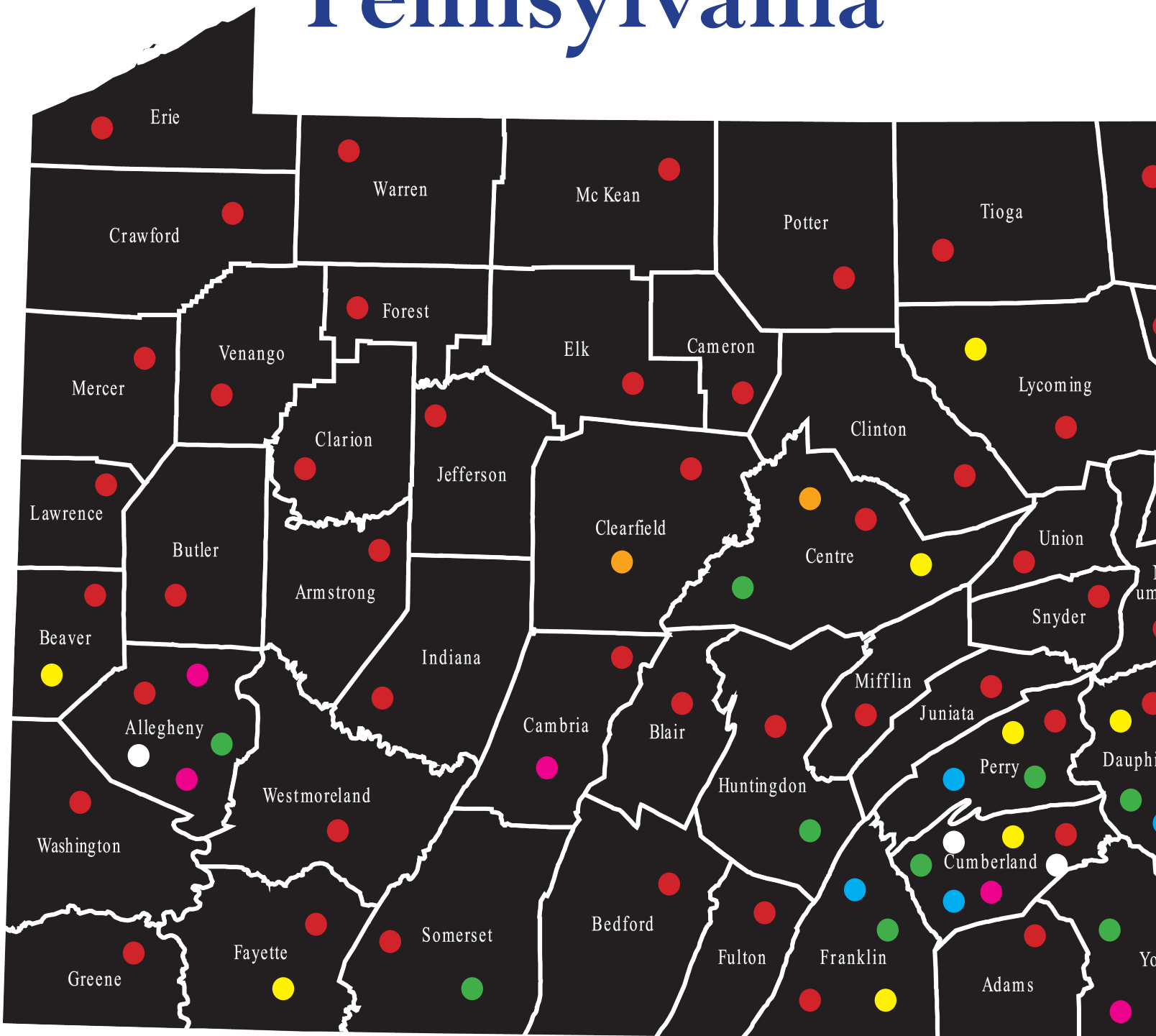
We thank you for this continued opportunity to serve and thank you for working with us to further prevent trauma.

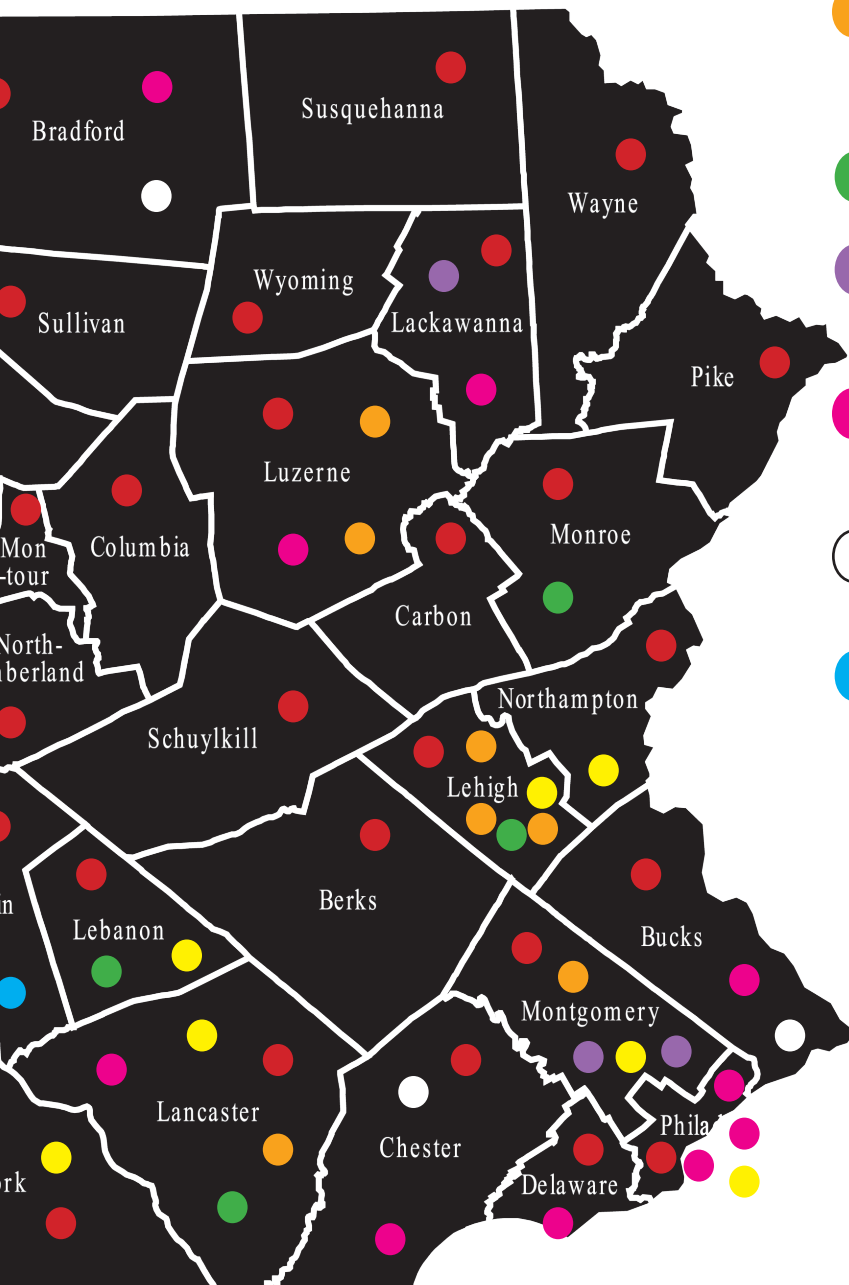
Sincerely,

Krista Brands

Chief Executive Officer

Reaching Across Pennsylvania





- Trauma Prevention Resources Distributed
- Public Outreach
- Advanced Burn Life Support Classes (ABLS)
- Educational Presentations
- Senior Falls Prevention Programs
- 2018 ATSPA Mini Grant Recipients
- “Stop the Bleed” Pilot Program
- South Central PA Highway Safety coverage area

Education

Preventing trauma starts with education. Whether in an elementary or high school classroom, or local community center, **the ATSPA reaches thousands of children, teens, adults and seniors each year through its educational programs.**

The ATSPA conducted 111 educational events in 2018 throughout all corners of the Commonwealth.

These presentations provided trauma prevention information on a range of topics. From teaching about the importance of bike safety, being a safer passenger when in a vehicle, safety on the farm, or educating individuals on concussion or farm safety, the ATSPA utilized its partnerships with schools and community groups to advance its multiple educational initiatives.

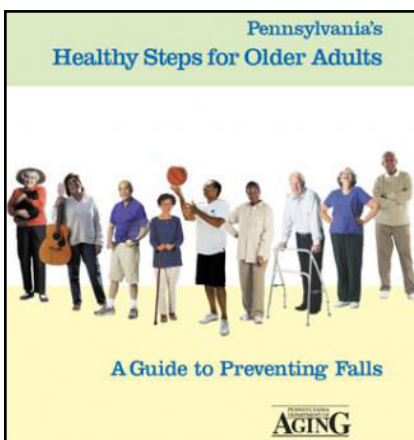
Presentations in the classroom are just one piece of the educational programs the ATSPA provides. Our programs also include specialized seminars for medical professionals.

The Advanced Burn Life Support (ABLS) Program continues to be a popular training seminar for medical professionals, pre-hospital personnel and volunteers. Through this intensive one-day course, participants learn life-saving skills for treating burn patients twenty-four hours post injury. Since the first ABLS in the early 2000's, the program has successfully trained **4,363 medical personnel and volunteers with life-saving burn education.**

Another popular event hosted by the ATSPA is our annual trauma prevention conference. Bringing together the brightest minds on the most relevant trauma treatment and prevention topics, the conference is an exceptional learning environment for nurses, physicians, pre-hospital personnel, social workers and others.

The ATSPA's educational initiatives don't end there. Partnering with other organizations and consultants, we reach Plain Communities with life-saving education and are able to distribute back-up cameras, tourniquet kits and reflective tape, to increase visibility.

Healthy Steps Program:



Healthy Steps is one of several senior falls prevention programs.

According to the Centers for Disease Control, each year, 3 million older people are treated in emergency departments for fall injuries. But falling should not be considered a “normal” part of the aging process.

The Healthy Steps for Older Adults program, sponsored in part by the Pennsylvania Department of Aging, is available to those aged 50 and older. The program, typically conducted over a two-day period, teaches participants tips and strategies to prevent falls, ways to improve health, and general information regarding falls and falls prevention. The program is available in both English and Spanish.

During 2018, ATSPA Healthy Steps trainers conducted **3 classes, reaching 24 older adults with tips to prevent falls.**

Bike Safety

Providing bike safety education is one of the many educational programs the ATSPA offers throughout Pennsylvania. During 2018, our bike safety program greatly expanded. We provided 173 bike helmets, not to mention a myriad of bike derbies and bike safety presentations.

Rules of the road, safety equipment, dressing properly - all these and more are explained during our bike safety presentations.

One of the most requested portions of this safety program is the Bike Derby. Paired with our educational presentation, the derby challenges participants to show what they have learned by riding through a bicycle skills course.



32nd Annual ATSPA Conference

“Fostering Resiliency In The Trauma Community”

March 14 and 15, 2018 at the Hershey Lodge and Convention Center

The ATSPA's annual conference examines current issues relevant to trauma prevention and care, and provides dynamic, progressive speakers with the utmost expertise in their fields. The 2018 conference was no different.

Presenting the Templeton Lecture was Kechi Okwuchi, a burn survivor and “America’s Got Talent” finalist. Okwuchi suffered third degree burns over 65 percent of her body and spoke of her incredible journey of faith, family, and music and how the three helped her strive for greatness in her life.

Colonel Chetan Kharod, MD, MPH, Program Director for the Department of Defense’s tri-service Military EMS & Disaster Medicine Fellowship, Joint Base San Antonio-Fort Sam Houston, Texas, presented the Hersperger Lecture. This presentation informed attendees of innovative solutions to improve the well-being of the force and their families.

Nearly 250 participants, including pre-hospital personnel, physicians, nurses, administrators, social workers, rehabilitation specialists, students and others attended the two-day event.

The 2018 conference was another success for the ATSPA. Bringing in almost 30 exhibitors and 11 expert speakers, the conference provided up-to-date information on some of the most current topics in trauma prevention and treatment.



Speakers

Darryl H. Beard, MA, CST, CHSP

"Responding to an Active Shooter Event in the Workplace"

Senior Director of Operations, Aria-Jefferson Health Systems

Kay Ella Bleecher, MSN, RN, CEN, CRNP, AP-C, PHRN, FAEN

"Amish Trauma Care: Plain, Not Fancy"

Adjunct Assistant Professor, Harrisburg Area Community College

Maria Bleil, MPH

"Saving Lives & Giving Hope Through Organ and Tissue Donation"

Director of Professional Services and Regulatory Affairs, The Center for Organ Recovery and Education (CORE)

James W. Davis, MD, FACS

"Intimate Partner Violence: The Rule of Thumb"

Professor of Clinical Surgery and Chief of Trauma, UCSF Fresno Medical Education Program and Community Regional Medical Center

Colonel Chetan Kharod, MD, MPH

"State of the Art Resiliency: Humans are More than Hardware"

Program Director of Military EMS & Disaster Medicine Fellowship, USAF, Joint Base San Antonio - Fort Sam Houston, Texas

Julio Lairet, DO

"When a Hurricane Strikes - How Do We Evacuate Patients?"

Assistant Professor of Emergency Medicine, Emory University School of Medicine

Kechi Okwuchi

"Kechi Okwuchi: A Burn Survivor's Story of Resilience"

Burn Survivor, "America's Got Talent" Finalist

Michael J. Reihart, DO, FACEP

"A Visual Potpourri of Pediatric Trauma"

Associate Medical Director for Emergency Medical Services, Penn Medicine Lancaster General Health

J. Spence Reid, MD

"Orthopaedic Trauma in the Elderly: The Coming Epidemic"

Professor of Orthopaedic Surgery and Division Chief of Orthopaedic Trauma, Penn State University College of Medicine and Milton S. Hershey Medical Center

Steven Turner, JD

"Unmasking Sex Trafficking: The Impact on Healthcare"

Crisis Advocate Coordinator and Training Specialist, YWCA of Greater Harrisburg

Amy Weisgerber

"Saving Lives & Giving Hope Through Organ and Tissue Donation"

In-house Coordinator, UPMC Presbyterian



Advanced Burn Life Support (ABLS)

This nine-hour course for physicians, nurses, physician assistants, nurse practitioners, pre-hospital personnel and other medical professionals and first responders, provides guidelines in assessing and managing a burn patient during the critical first 24-hours post injury.

The ABLS courses for 2018 were very successful. **The 9 classes led to the certification of 197 hospital and pre-hospital emergency personnel.** Since the first ABLS course was offered through the ATSPA in the early 2000's, the program has successfully trained **4,363 medical personnel and volunteers with life-saving burn education.**

2018 ABLS Classes:

- Centre LifeLink EMS
- Wilkes Barre General Hospital
- Lancaster EMS
- Plymouth Community Ambulance
- Cetronia Ambulance Corporation
- Lehigh Valley Health Network
- Lehigh Valley Hospital Pocono
- Clearfield EMS
- Geisinger Wyoming

Through lectures, case studies, group discussions and hands-on experience with simulated burn patients, course participants learn to recognize the severity of a burn and the recommended treatments to stabilize the patient.

Stop the Bleed:

The 'Stop the Bleed' campaign was initiated by a federal interagency workgroup convened by the National Security Council Staff and the White House. The purpose of the campaign is to build national resilience by better preparing the public to save lives by raising awareness of basic actions to stop life threatening bleeding following everyday emergencies, and man-made or natural disasters.



This year, ATSPA conducted a pilot program with select member hospitals to provide up to **five tourniquet kits to every school district which attended Stop the Bleed training.** These tourniquet kits included an instructional booklet on bleeding control, a C-A-T™ tourniquet, QuikClot® Bleeding Control Dressing™, one Mini Sharpie™ marker, protective gloves and a compression bandage.

The success rate with this pilot program was outstanding and the demand for more classes is on the rise. Through this partnership, **over 550 school principals, teachers, administrators, resource officers and nurses received training on what to do in a mass casualty situation and how to properly apply a tourniquet.**

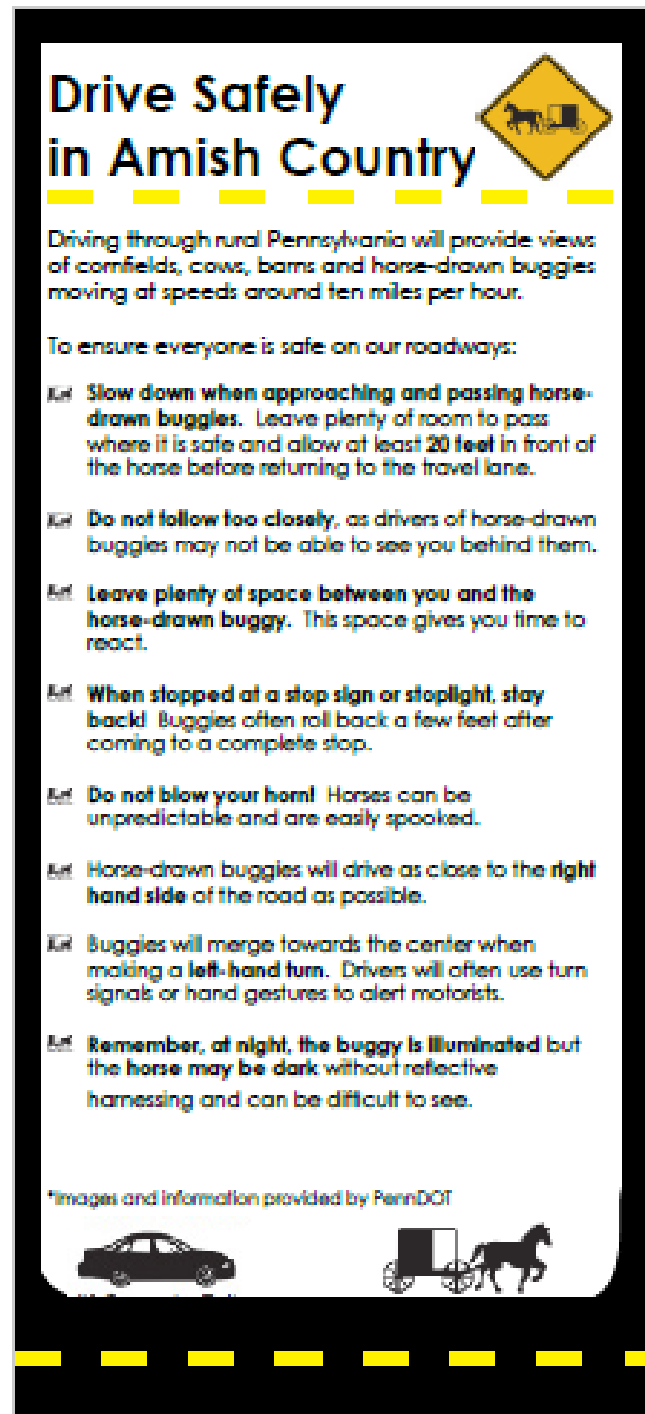
Psalm 103 Foundation:

Through a grant provided by the Psalm 103 Foundation, the ATSPA continued to provide individuals with the necessary knowledge to prevent the traumatic injuries and deaths often seen in rural communities, including horse and buggy traffic crashes, “back over injuries” by farm equipment and tourniquet/bleeding control education.

ATSPA developed an **informational rack card** educating rural community members on safer driving practices while sharing the road with members of the Plain Community to avoid traffic mishaps and injuries. This card also includes ‘fun facts’ on horses and buggies.

Approximately 100 rear view back up monitoring systems for farm equipment, alerting drivers to an individual in its path, were provided to: Lancaster, Somerset, State College, Big Valley, Shippensburg and Franklin County, in order to avoid “back over” injuries.

675 tourniquet kits, that included a C-A-T™ tourniquet, compressed gauze, rubber gloves, an educational rack card, and mini Sharpie, were provided throughout Pennsylvania. **67 rolls of reflective tape** were also distributed for individuals to make their horses and buggies more visible to those around them.



Granting Safety:

ATSPA 2018 MINI GRANT INITIATIVE

Allegheny General Hospital and Forbes Hospital

"Stop the Bleed" - \$1,400

Delivered **"Stop the Bleed" training to 60** of the Monroeville Municipal staff on March 29, 2018. With support from ATSPA's Mini Grant of \$1400 and from Highmark Health, we were able to **give 60 bleeding control kits** to the municipal crew to put in each of the municipal vehicles.

Bryn Mawr Hospital

"Bryn Mawr Hospital's Community Health Services Department" - \$2,000

Throughout this program, Bryn Mawr nurses educated **285 seniors on falls prevention** and distributed the following items: **16 grab bars, 16 grabbers, 12 ten packs of reflective tape strips, 8 toilet rails, 16 LED task lights and 65 motion sensing lights.**



Bryn Mawr

Children's Hospital of Pittsburgh of UPMC

"Safe Swim" - \$3,000

5 infant life vests, 12 child life vests, 14 youth life vests, 20 adult life vests, 4 oversized life vests, 24 puddle jumpers, and 200 whistles were purchased to help increase safety at these natural bodies of water. Stations were created near the locks and dams where people can borrow a life vest and whistle to get them safely through these areas. **1 new spine board** was purchased for each Allegheny County pool, replacing their outdated spine boards. **3 new rescue tubes, a safety raft, youth life vests and puddle jumpers** were also purchased.

Conemaugh Memorial Medical Center

"Fatal Decisions" (Youth drug and alcohol prevention) - \$2,000

Fatal Vision program included approximately **100 participants in the test groups**. Conemaugh assessed how well the tool attracted individuals, where they participated in the activities, and post participation attitudes and/or perceptions on the hazards of using these substances. Once deployed in the schools, program will be available to all schools in the region.

Drexel University

"Scald Burns" - \$3,700

55 caregivers participated in the educational component of this program. Of those, 36 caregivers received resources to help prevent scald burns in the home. Results of the post-workshop survey suggest that caregivers learned a great deal from the course and were eager to attend additional safety workshops. This workshop impacted a total of **109 children, 0-17 years of age, of which 58 were between 0-5 years of age.**



Drexel University

Geisinger Community Medical Center

"Stop the Bleed" - \$1,400

Geisinger Community Medical Center obtained additional training mannequins for "Stop the Bleed" program and was able to hold larger and more frequent classes. The hands-on training for the "Stop the Bleed" program is highly sought after by numerous groups. **1600 students were trained in 2018.**

Geisinger Holy Spirit Hospital

"Stop the Bleed" - \$1,400

Partnered with three local school districts to provide "Stop the Bleed" training to school nurses and faculty. Each school received a "Stop the Bleed" Kit and the staff commented on how they felt more comfortable with responding to a bleeding emergency after obtaining the proper equipment and training. **120 staff members were trained.**



Holy Spirit Hospital

Paoli Hospital

"CarFit Program" - \$1,100

Paoli screened and **fitted 11 older adults to their privately owned vehicles** with resources provided to them as needed and additional referrals to specialty services were provided as appropriate.



Paoli Hospital

Penn Medicine Lancaster General Health

"Rural Community Bleeding Control and First Aid Initiative" - \$1,400

50 Combat Application Tourniquets (CAT) from North American Rescue and **100 hot/cold packs** were purchased. First aid kits were distributed to various Amish and Mennonite schools.

St. Mary Medical Center

"Stop the Bleed" - \$1,400

65 school nurses and community police officers were trained and are eager to move forward with additional training opportunities. Educational materials were also purchased to support their efforts. In the 2018-19 school year, "Stop the Bleed" training will be required by all school personnel.

The Guthrie Clinic - Robert Packer Hospital Trauma Center

"Stop the Bleed" - \$1,400

5 different public presentations were held. 2 local schools scheduled presentations during an in-service day this school year, and 3 other schools have scheduled for the next school year, during an in-service day. The closest large electric & gas company asked to do a presentation for their employees during their "safety day." **700 people have been trained.**

Thomas Jefferson University Hospital

"Stop the Bleed" - \$1,400

Over 500 students in 5 different high schools were trained during health class. In June, this training was provided to **90 medical reserve corps volunteers.** Presently **1,000 persons have been trained and the number is growing.**

Wilkes-Barre General Hospital

"Production and distribution of Safety Identification Activity" - \$2,000

1,750 Safety Identification Activity Trackers were ordered for any activity (particularly outdoors) to leave information as to the whereabouts planned for the individual or group. In the event a person does not return or the vehicle is found unattended by a Park Ranger or Police, Search & Rescue Teams will have an idea where to begin their search efforts.

York Hospital - WellSpan Health

"Stop the Bleed" - \$1,400

Wellspan's main objective was to reach local school districts with "Stop the Bleed" education and materials. By partnering with three local schools, Wellspan trained **over 130 school district staff members.**

= \$25,000 Granted in 2018

2018 Event Listing

1/3/2018	Yellow DOT Class	4/5/2018	Good Day PA! Television show appearance - Bicycle Helmet Safety
1/6 -1/8/2018	Pennsylvania Farm Show	4/6/2018	Morale, Welfare, Recreation (MWR) Naval Base Employee Leisure Fair
1/8/2018	Safe Driving Class at Cedar Cliff High School	4/6/2018	Safety Day Event - I-81 Welcome Center
1/10/2018	Safe Driving Class at Red Land High School	4/7/2018	Shippensburg University Children's Fair
1/11/2018	Good Day PA! Television show appearance - Proper ski/snowboard helmet fit	4/7/2018	Lebanon County Farm Safety Day
1/12/2018	Meeting at the Mechanicsburg Chamber of Commerce	4/9/2018	Legislative Meeting with Representative Sturla
1/17/2018	Annual Seminar at the Mechanicsburg Chamber of Commerce	4/9/2018	Child Safety Seat: New Technician Class
1/18/2018	AAA Traffic Law Quiz	4/10/2018	Aggressive Driver News Conference - Troop H
1/22/2018	Car Fit with AAA	4/10/2018	Child Passenger Safety Certification Course
1/24/2018	Annual Driver's Education Seminar	4/11/2018	Safe Driving Class at Paxton Ministry
1/25/2018	Pennsylvania State Police Meeting	4/12/2018	Safe Driving Class at Rettew Engineering (Lehigh County)
1/30/2018	Matter of Balance falls prevention training at Paoli Hospital	4/17/2018	Distracted Driving Presentation in Franklin County
1/30/2018	AAA Traffic Law Quiz	4/17/2018	"Stop the Bleed" School Training at Northern York School District
2/8/2018	AAA Traffic Law Quiz	4/19/2018	Newville Kiwanis Club Meeting: Bike Safety Event
2/8/2018	Planning meeting with Holy Spirit Hospital	4/19/2018	Safe Driving Class at Rettew Engineering (Lancaster County)
2/9/2018	American Burn Association Awareness Week Radio Interview with WNPV (Landsdale, PA)	4/21/2018	Carlisle YMCA Healthy Kids Day
2/9/2018	Planning meeting with United Way	4/23/2018	Good Day PA! Television show appearance - National Playground Safety Week
2/10/2018	Safe Driving Class at Naval Seal Cadets	4/24/2018	Amish Safety Committee Meeting
2/13/2018	Safe Driving Class with Millersburg High School	4/25/2018	Local Safe Driving Competition for High Schools
2/13/2018	Halifax Police Department and Pennsylvania State Police	4/26/2018	Holy Spirit Lunch and Learn - Occupant Protection
2/14/2018	iHeartMedia Radio interview with Kechi Okwuchi	4/27/2018	Safe Driving Class - Rettew Engineering (Allegheny County)
2/15/2018	Safe Driving Class at Camp Hill High School	4/28/2018	Car Seat Safety (CSS) Checkpoint - Capital Blue Safety Day
2/15/2018	Planning meeting - Blue Shield	4/28/2018	Capital Blue Safety Day
2/15/2018	Aggressive Driver meeting/award ceremony	5/1/2018	Nationwide Insurance Health Fair
2/19/2018	AAA Traffic Law Quiz - Lancaster	5/2/2018	Safe Driving Class at Cedar Cliff High School
2/20/2018	Yellow DOT Class	5/2/2018	Distracted Driving Event - Williams Valley High School
2/21/2018	AAA Traffic Law Quiz - Dauphin	5/3/2018	National Bike Month - Radio Interview KDKA (Pittsburgh)
2/22/2018	Driver's Ed Seminar - Center for Traffic Safety	5/4/2018	Representative Thomas Mehauffie Health Expo
2/25/2018	Radio Interview with WIOO - Traffic Laws	5/4/2018	Safety Day Event - AAA Camp Hill
2/26/2018	Perry County Commissioners Meeting	5/7/2018	Maine Health: A Matter of Balance Master Trainer Program
2/28/2018	AAA Traffic Law Quiz - Huntingdon	5/7/2018	State Safe Driving Competition For High Schools
3/1/2018	Safe Driving Class at East Pennsboro High School	5/9/2018	Safe Driving and Traffic Law - SafeKids PA
3/2/2018	Teach Pennsylvania State Police Academy Cadets	5/9/2018	Bike Derby - Newport
3/2/2018	Templeton Pediatric Trauma Symposium at the Union League	5/10/2018	Safe Driving Class at Red Land High School
3/5/2018	Safe Driving Class at Home School Co-op	5/10/2018	Distracted Driving Presentation at Family Care Services (Franklin)
3/5/2018	Car Seat Safety (CSS) with Parents in Mechanicsburg	5/11/2018	St. Luke's Hospital Monroe Campus - Bike Safety presentation
3/12/2018	Car Fit Training	5/11/2018	Fannett-Metal High School Pre-Prom Presentation
3/13/2018	Perry County Safety & Wellness Fair	5/11/2018	Cumberland Valley Vo-tech Safety Day
3/14/2018	ATSPA 2018 Trauma Conference at the Hershey Lodge	5/12/2018	Representative Kieffer's "Picklefest"
3/19/2018	Teach Cumberland County - Sheriffs Office	5/15/2018	Holy Spirit Hospital - Car Seat Safety (CSS) Check Point
3/19/2018	NHTSA Region 2 CPOS Technical Conference	5/18/2018	Letort Elementary School Education Day
3/20/2018	Safe Driving Class at West Perry High School	5/18/2018	Representative Schweyer Senior Fair
3/22/2018	South Central Regional Law Enforcement Seminar	5/21/2018	Tri-County Community Action, Car Seat Safety (CSS) Check Event (Dauphin)
3/22/2018	Community Seat Check Event at Just Like New	5/22/2018	Tri-County Community Action, Car Seat Safety (CSS) Check Event (Cumberland)
3/24/2018	Bicycle South Central PA Bike Safety Summit	5/23/2018	Safe Driving Class at Rettew Engineering (Centre County)
3/26/2018	Safe Driving and Traffic Law - Rettew Engineering Firm		
4/3/2018	PennDOT Traffic Safety Conference in State College		

5/23/2018	Safe Driving Class at Camp Hill High School	9/13/2018	Williamsport Senior Expo (cont. from previous)
5/23-5/24/2018	Keystone Trauma and Emergency Management Summit	9/13/2018	Mature Driving Presentation - Cumberland
5/25/2018	AAA Auto Club, Car Seat Safety (CSS) Check Event	9/18/2018	Pennsylvania Academy of Family Physicians Luncheon Meeting
5/25/2018	Fayetteville and Chambersburg EMS, Car Seat Safety (CSS) Check Event	9/18/2018	UPS Safety Day
5/26/2018	Car Seat Safety Check Event in Shippensburg	9/19/2018	WNPV Radio Interview - Child Passenger Safety Week
5/29/2018	Safe Driving Class at Millersburg High School	9/19/2018	South Middleton Senior Expo
5/30/2018	AAA Auto Club, CarFit Event	9/19/2018	Distracted Driving Presentation - Cumberland
5/31/2018	LB Lehman, Car Seat Safety (CSS) Seat Check Event	9/21/2018	Mechanicsburg Chamber of Commerce Fundraiser
6/1/2018	Safe Driving/ Traffic Law Class at Central Dauphin High School	9/21/2018	I-83 Welcome Center Safety Day - York
6/2/2018	Lancaster Safety Day	9/24/2018	Good Day PA! Television show appearance - National Child Passenger Safety Week
6/5/2018	Car Seat Safety Education in New Bloomfield	9/25/2018	Child Passenger Safety (CPS) Certification Course - Cumberland
6/7/2018	Distracted Driving Presentation in Harrisburg	10/1/2018	Pennsylvania Suicide Prevention and Awareness Day At The Capitol
6/7-6/8/2018	American Trauma Society (ATS) Injury Prevention Coordinator Symposium	10/3/2018	Walk To School Day - Steelton Highspire Elementary
6/8/2018	PA Athletic Trainers Conference	10/4/2018	Cumberland Valley AgVenture Day
6/9/2018	Walmart Safety Day	10/10/2018	Pennsylvania Association of Community Health Centers (PACHC) Annual Conference
6/9/2018	Lancaster Farm and Family Safety Day		Representative Todd Stephens' Senior Fair
6/14/2018	Sutliff VW Car Seat Event	10/11/2018	Child Safety Seat Check (CSS) Check Event - Harrisburg
6/16/2018	Newville Kiwanis Bike Rodeo Event	10/12/2018	Teen Safe Driving Presentation - Camp Hill
6/18/2018	Shippensburg Open Air Market Bike Safety Event	10/15/2018	Good Day PA! Television Appearance - School Bus Safety
6/21/2018	Jubilee Day	10/16/2018	PA Trauma Systems Foundation IP Meeting
6/24-6/25/2018	Child Safety Seats on School Buses Course	11/1/2018	Volvo Health and Safety Fair Committee Meeting
6/26/2018	Good Day PA! Television show appearance - Water Safety	11/3/2018	Geisinger Community Medical Center Trauma Symposium
6/27/2018	CarFit	11/1/2018	PennDOT Hwy Safety Conference Planning Meeting
6/28/2018	Car Seat Safety (CSS) Check Event at Three Mile Island Safety Day	11/13/2018	Pennsylvania Farm Bureau Conference
6/30/2018	Senator Vogel's Kids Extravaganza	11/19/2018	Interstate 81 Franklin County State Line Traffic Safety
7/10/2018	WURD Radio 96.1FM & 900AM Interview - Water Safety	11/20/2018	Snow Plow Safety Demonstration
7/10/2018	WCHE1520 Radio Interview - Playground Safety	11/30/2018	Millersburg High School Teen Drivers Presentation
7/11/2018	Safe Driving Presentation - Grantville	11/13/2018	Child Safety Seat Certification Course
7/13/2018	PennDOT Motorcycle Safety Advisory Meeting	11/16/2018	CSS Check Event
7/16/2018	What's Lethal Training (Teen Impact) - Harrisburg	11/26/2018	Yellow Dot Presentation
7/30/2018	RadioPA Interview - Heatstroke Prevention Day	12/04/2018	Teen Driver and Passenger Safety Preservation
7/31/2018	Child Passenger Safety (CPS) Update/Refresher - Fayetteville	12/11/2018	East Pennsboro H.S. Teen Driver & Passenger Safety
8/1/2018	Facebook Live Event - Aggressive Driving Enforcement		
8/2/2018	North Middletown Township Police Department		
8/4/2018	Car Seat Safety (CSS) Check Event - Chambersburg		
8/7/2018	National Night Out - Mechanicsburg/Silver Spring Township		
8/7/2018	National Night Out - North Middleton and Carlisle		
8/7/2018	National Night Out - East Pennsboro Township		
8/7/2018	National Night Out - Northampton Township Police		
8/7/2018	National Night Out - Allentown		
8/13/2018	Community Day - Mechanicsburg		
8/14-8/16/2018	Mechanicsburg Crime Watch Meeting		
8/16/2018	Penn State Ag Progress Days		
8/21/2018	Safe and Sound Safety Expo - New Cumberland		
8/21/2018	RadioPA Interview - Back to School Safety		
8/27/2018	WITF Radio Interview - Drive Sober Or Get Pulled Over		
9/4-9/7-2018	Child Safety Seat (CSS) Check Event - Mechanicsburg		
9/6/2018	Safe States Conference - Charleston, SC		
9/6/2018	PennDOT Region 2 Annual LE DUI Seminar		
	Pennsylvania Emergency Health Services Council EMS Conference		
9/10/2018	Mature Driving Presentation - WITF		
9/11/2018	Traffic Records Coordinating Committee		
9/11/2018	Catholic Women's Group Meeting		
9/13/2018	Regional Child Passenger Safety (CPS) Instructor Team Meeting		
9/13/2018	Car Seat Safety (CSS) Event with Delozier and LBSmith Ford Representative Garth Everett (Muncy) Senator Gene Yaw		

= 175

Total Events in 2018



Public Outreach:

The ATSPA has a wide range of trauma prevention programs and resources available for schools, community organizations, businesses and others throughout Pennsylvania.

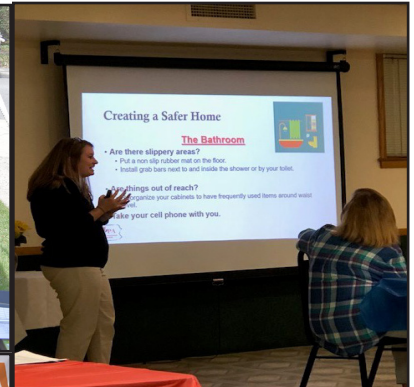
Our more than 50 program resources cover topics from athletic injury prevention, bullying, concussions, distracted driving, and falls prevention to bike safety, dating violence, and farm and water safety. These resources are utilized by groups each year to supplement educational presentations and to provide additional information.

The ATSPA is pleased to offer this extensive library of trauma prevention resource materials and is always expanding its resource topics. **During the 2018 year, the ATSPA distributed 50,822 resource materials to all corners of Pennsylvania.**

The best part? **There is never a charge for our materials.** All schools, businesses, organizations, community groups, etc. in Pennsylvania can request, and are provided, with educational materials free of charge.

New Materials in 2018

- Safety First. Lock It. Store It.
- Hunting Safety Tips - Make safety the #1 priority.
- Firework Safety
- Pennsylvania's School Bus Stopping Law
- Drive Safely in Amish Country
- Playground Safety Checklist for Guardians
- Keeping Your Kids Safe In, Out and Around The Car
- "Stop the Bleed" rack card
- School Bus Safety Tips Infographic
- Poison Information rack card
- 6 Steps to Prevent A Fall
- Home Safety Checklist
- Suicide What You Need To Know... Infographic
- Safety On The Farm Checklist
- Jump To Safety (Trampoline) Rack Card



Trauma Prevention Resources:

Material:	Distribution:
A Girl's Tale Brochure	1069
Athletic Injuries Booklet	887
ATSPA Info Brochure	33
ATV Gear Up Bookmark	471
ATV Magnet	829
Beat the Heat Fan	2223
Beat the Heat Rack Card	978
Bike Smart Brochure	4470
Bike Smart Water Bottle	2047
Bounce House Safety Rack Card	309
Bullying Prevention Magnet	1025
Bullying Prevention Postcard	719
Burn Info Card	658
Child Safety Seat Rack Card	5638
Choking Game Brochure	560
Concussion Clipboard	1051
Cyberbullying Bookmark	1088
Cyberbullying Mouse Pad	826
Dangers of the Unknown Brochure	179
Dating Violence Brochure	458
Distracted Passenger Rack Card	915
Distracted Driving Bad Habits Rack Card	1366
Drive Bingo Card	2749
Dying to be the Life of the Party Brochure	2825
Falls Prevention Night Light	50
Farm Safety Puzzle	1820
Firework Safety	1400

First Two Years Booklet	862
Furniture Tipping Rack Card	596
Gun Owners Safety Magnet	1686
Grandparent Safety Hugs	592
Healthy Steps Manual	373
I'm Ready (Disaster) Booklet	732
Lightning Safety Brochure	127
Mind Over Matter Calendar	240
"Ouch!" Coloring Book	4316
Safety First. Lock It. Store It.	894
Secondary Drowning Bag Tag	384
Secondary Drowning Brochure	913
Space Heater Safety Rack Card	52
"Stop the Bleed" Rack Card	720
Water Safety Booklet	839
Winter Sports Safety Rack Card	97
Young Lives, Young Losses Rack Card	37

= 50,822
Trauma prevention
resources distributed in 2018



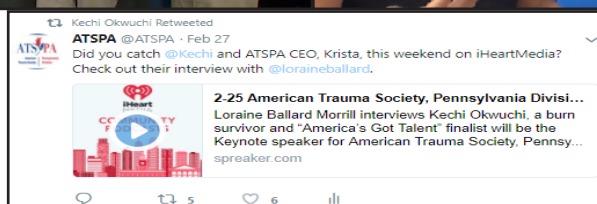
Trauma Prevention Through Communication

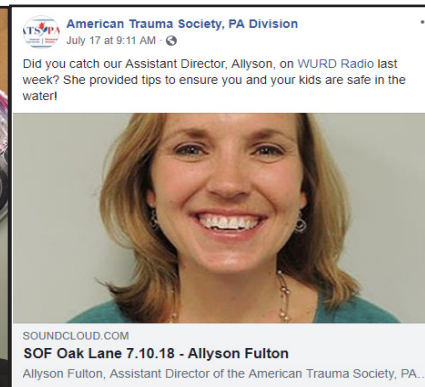
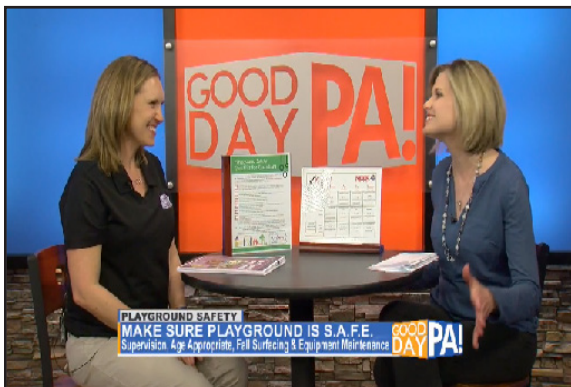
Digital, print and cyberspace: the ATPSA uses a plethora of communication methods to reach Pennsylvania residents with trauma prevention messages.

Through its use of traditional, digital and social communication methods, the ATPSA impacts the lives of millions each year. Media interviews and the monthly newsletter allow the ATPSA to provide up-to-date trauma prevention information throughout the Commonwealth.

Digital communications is the wave of the future and the ATPSA is owning that wave through its website and social media sites. By using all of the popular social media platforms, the ATPSA reaches an untold number of youth with safety messages. Educational materials, articles and resources make the website a one stop shop for educational trauma prevention information.

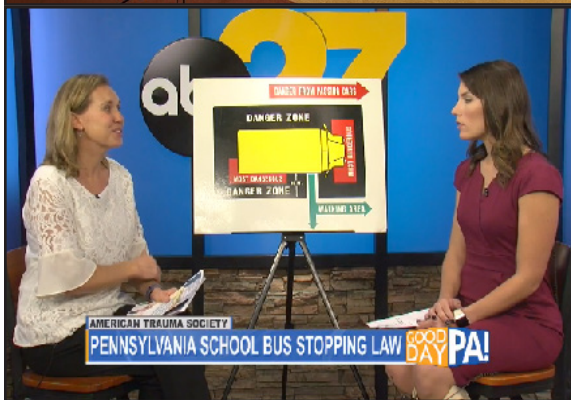
As communication methods are ever-changing, the methods of communicating continue to evolve for the ATPSA.





2018 Media Topics

- 2018 Trauma Conference to Feature "America's Got Talent" Finalist, Kechi Okwuchi
- Ski/Snowboard Helmet Safety
- American Burn Association Awareness Week
- ATSPA Announces 2018 Conference Speaker Line Up
- National Motorcycle Safety Awareness Month
- Bicycle Helmet Safety
- National Playground Safety Week
- 1,000 Drowning Deaths Each Year Between May and August in United States
- Water and Secondary Drowning Safety
- Leave the Fireworks To The Professionals
- More Than 200,000 Kids Treated in Emergency Departments for Playground Injuries Each Year
- ATSPA Urges Pennsylvania to Help Protect Children from Heatstroke Through Demonstration
- Drive Sober or Get Pulled Over
- Back to School Safety Tips
- Child Passenger Safety Week
- Fire Prevention Week
- Falls Prevention Awareness Day
- Hunting Safety



65

Twitter Followers

3150

Website visitors

11,235

Website pageviews

1050

Newsletter recipients

471

Facebook likes

22

Press releases



South Central PA Highway Safety (SCPAHS)

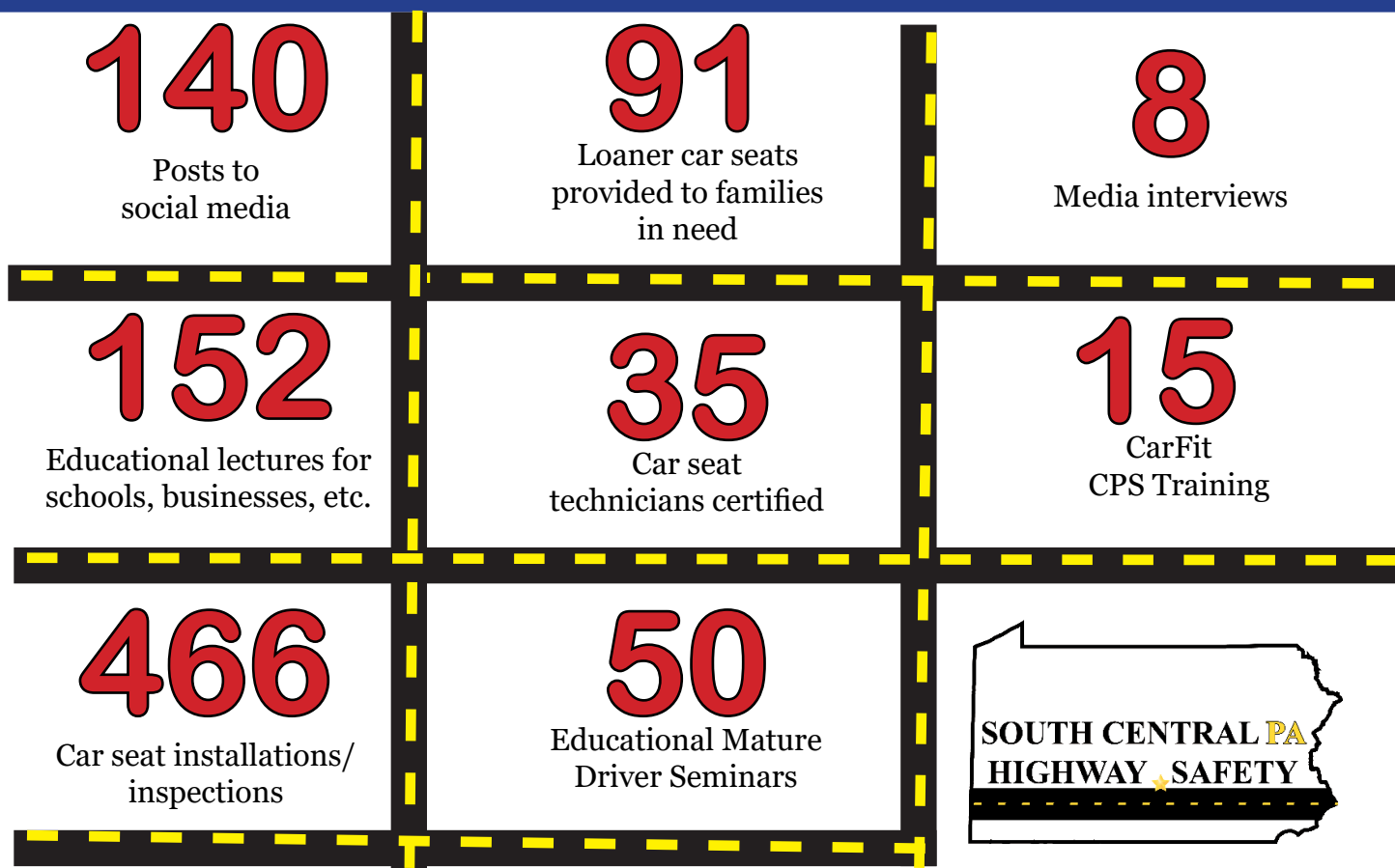
South Central PA Highway Safety (SCPAHS) is a Community Traffic Safety Program and provides traffic, pedestrian, and occupant protection education in Cumberland, Dauphin, Franklin, and Perry Counties. Our highly trained staff travels throughout the four-county region providing educational presentations on driver & passenger safety, distraction prevention, and traffic law review and updates.

Additionally, we reach thousands of children and teen drivers through a wide variety of in-school educational presentations. These courses are designed to be interactive, fast-paced, and humorous to get our young drivers to adopt safe driving habits.

We continue to provide safety belt checks at approximately 30 high schools in our area; once in the fall and again in the spring. Students are also given the opportunity to participate in the annual Safe Driving Competition for Youth where students are tested on their knowledge of driving laws, perceptual driving abilities, and road skills course.

We design our classes for all demographics of the driving population (teens, mature drivers, bicyclists, etc.) to achieve our primary mission of having the motoring public recognize any unsafe driving/passenger/pedestrian habits and modify them through our education & outreach activities in the community.





Mature Driving

From 2007 to 2017, the number of licensed Pennsylvania drivers aged 65 and older increased from 1,535,531 to 2,115,442, constituting almost 24 percent of the Commonwealth's licensed drivers. Additional population increases are projected to occur over the coming years. As people age, their physical and mental conditions can be affected, and mature drivers have been the main contributing factor for 7 percent of total fatalities in Pennsylvania.

SCPAHS partners with other organizations to provide educational services to this group of drivers. Mature Driving Presentations are regularly presented at area Senior Centers and at AAA offices. Additionally, SCPAHS partners with AAA to provide CarFit events, where we provide drivers with a quick, yet comprehensive 12-point check of how well a driver and his car work together. Connections made at these regularly scheduled events have resulted in the presentation also being given to individuals in the community, such as church groups and civic organizations.

In September of 2018, we recorded a Mature Driver presentation at the WITF television studio in Harrisburg. WITF, in partnership with the Pennsylvania Department of Aging, posted the video online as part of WITF's "Mind Matters" project. This project delivers a monthly series of intellectually stimulating lectures by knowledgeable presenters on topics of most interest to older adults. Directors of the Pennsylvania Department of Aging (PDA) Senior Community Centers and Continuing Care Retirement Communities (CCRC) from across the Commonwealth will be able to access the video and play the presentation to their attendees. See <https://mindmatters.witf.org/> for additional information on the program.

Safe Driving Competition for Youth

It takes skill, concentration and knowledge to be a great driver. Each year, students from several high schools in South Central PA Highway Safety's four county area (Cumberland, Dauphin, Franklin and Perry) prove they have the skills to be great drivers during the Safe Driving Competition for Youth.

Hosted in part by PennDOT, the annual event tests each student's driving knowledge and skills through three unique evaluation areas - a written test, a perception test and a skills course. **In 2018, the competition boasted 75 students participating from 11 high schools.**

To qualify for the event, students must have a clean driving record. Each school participating in the competition may send up to three student drivers.

In addition to the camaraderie and an opportunity to speak with local law enforcement representatives, students compete for scholarship money and other prizes. The top scoring students also represent the region and their school at the state competition.



Child Passenger Safety

According to NHTSA, car crashes are a leading cause of death for children ages 1 to 13. Research shows that child safety seats, when properly installed, reduce the risk of fatal injury by 71% for infants, and 54% for toddlers. **To help protect our youngest and most vulnerable motor vehicle occupants, SCPAHS has a robust Child Passenger Safety (CPS) Program.**

We partner with a wide variety of safety organizations to host CPS Certification Courses by training various individuals and groups as Child Passenger Safety Technicians (CPSTs). These CPSTs are then able to educate caregivers on child passenger safety and are a valuable resource in the community by assisting with car seat installations & educational events. Additionally, we host an annual CPS Update/Refresher Course where currently certified CPS Technicians can obtain the Continuing Education Units required to maintain their proficiency and meet re-certification requirements.

Four staff members at the ATSPA are currently certified as CPSTs who educate caregivers on how to properly install and harness the child in the seat. Two of the ATSPA staff technicians are also certified instructors, which gives our team the ability to promote additional training opportunities thought the year.

Should a family be facing a financial strain, we provide child safety seats at a reduced cost through seats provided from the Pennsylvania Traffic Injury Prevention Project (TIPP). Information on this loaner program and all of our Child Passenger Safety programs can be accessed via our website, www.scpahs.org.



ATS Members Pennsylvania Division

Hospitals/Medical Centers:

Abington Hospital-Jefferson Health
Albert Einstein Medical Center
Allegheny General Hospital Trauma Center
Aria-Jefferson Health Torresdale
Bryn Mawr Hospital
Children's Hospital in Pittsburgh-UPMC
Children's Hospital of Philadelphia
Conemaugh Memorial Medical Center
Crozer-Chester Medical Center
Forbes Regional Hospital
Fulton County Medical Center
Geisinger Community Medical Center
Geisinger Holy Spirit Hospital
Geisinger Janet Weis Children's Hospital
Geisinger Medical Center
Geisinger Wyoming Valley
Hahnemann University Hospital
Lancaster General Hospital
Lankenau Medical Center
Lehigh Valley Health Network - Pocono
Lehigh Valley Hospital
Paoli Hospital
Penn State Hershey Medical Center
Penn Trauma at Presbyterian Hospital
Robert Packer Hospital
St. Christopher's Hospital for Children
St. Luke's Hospital

St. Luke's Hospital - Quakertown

St. Luke's Hospital - Miners Campus

St. Mary Medical Center

The Reading Hospital and Medical Center

Thomas Jefferson University Hospital

UPMC Altoona

UPMC Hamot

UPMC Mercy

UPMC Presbyterian

UPMC Susquehanna-Williamsport Regional Medical Center

Wellspan York Hospital

West Penn Burn Center

Wilkes-Barre General Hospital

EMS Agencies:

Clearfield EMS Inc

Cranberry TWP EMS

Edensburg Area Ambulance Association

Hastings Area Ambulance

Lebanon County Hazmat

Matamoros Fire Department

Montgomery Fire Company

Northwest EMS

Plymouth Community Ambulance Association

Radnor Fire Company

Susquehanna Regional EMS

Wakefield EMS

Western Berks Ambulance



Visit atspa.org to
learn more...

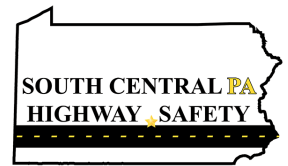
ATSPA Staff:

Preventing trauma through education, outreach and awareness is the goal of the ATSPA. Since being awarded its charter in 1972, the ATSPA has grown to include 53 institutional members (hospitals, medical centers, and EMS agencies), 19 board members, 8 staff members and many community partners. Through these partnerships and the hard work of all those involved with the organization, the ATSPA reaches all corners of Pennsylvania with trauma prevention education.

Whether talking with kindergartners about wearing bike helmets, teens about eliminating distractions in their vehicles or seniors on ways to prevent falls, the ATSPA is the “go to” injury prevention resource for many schools, community groups and businesses.



Chief Executive Officer: Krista Brands
Assistant Director: Allyson Fulton
Communications Coordinator: Jason Burkhart
Educational Program & Events Coordinator: Kimberly Nunemaker
Accountant: Michele Shoaff



Coordinator: Matthew Frampton
Assistant Coordinator: Chris Bendl
Program Specialist: Karen Rowe



Stay Up To Date With ATSPA on Twitter!

@ATSPA

Customer Satisfaction:

"Thank you for this information."

- Honorable Jordan A. Harris, State Representative,
186th Legislative District

"The 2018 Senior Citizen's Expo held at the Lycoming Valley Baptist Church on Thursday, September 13th was a great success and we would like to thank you for your participation. We are happy to report that at least 478 seniors were in attendance. In speaking with many of these seniors, they enjoyed the expo and were pleased with the information they received."

- Garth Everett, State Representative, 84th Legislative District and Gene Yaw, State Senator, 23rd Senatorial District

"Matt Frampton was our guest at Crime Watch. Did a great job. Guests gave him all of their attention and questions. FYI - He is a good guy."

- Jack Ritter, Mechanicsburg Mayor

"Thank you so much for coming out to LeTort. The kids liked your station and had fun. Thanks again for the kind words in the email. I hope you have a great summer. Hugs"

- Kerry Wheeler, RN, LeTort Elementary School"

"We appreciate your participating in the Cumberland Perry Area Vocational Technical School's Safety Day 2018. This event was quite successful with representatives from many community organizations sharing their stories and demonstrating their expertise or equipment. Over 1000 students, guests, and staff had the opportunity to experience this fun-filled educational event. We firmly believe that our success depends on support from our community, and it is through the generosity of community members such as you that it is possible for our school to flourish and to provide quality education to our students. It is with much appreciation and respect that I thank you for your presence at our Safety Day event. We sincerely appreciate your efforts to support our school and students."

- Lesli Shuman, Ed.D, Principal

"Thank you for providing the opportunity to offer a grant to help make a difference in our communities.

Thank you for awarding Drexel University/St.

Christopher's the grant on scald burns to educate and provide safety intervention tools to families with children 5 years and younger. We have been excited about what we're doing, but only because of you. Thank you for helping us help others."

- Trauma Services Department, Rochelle Thompson

"Thank you so much for participating in Healthy Kids Day 2018 at the Carlisle Family YMCA. It was our largest and most successful event to date. I appreciate your willingness to come and offer low-cost bicycle helmets and your expertise to fit them properly. I was glad to see several families taking advantage of this opportunity. I have enclosed some photos of the event and more can be found on our Facebook page. We were very pleased with the day as a whole.

Healthy Kids Day directly supported the Y's focus on fostering youth development, healthy living and social responsibility to our community. It's with support from organizations like the American Trauma Society that we are able to find success in our mission. On behalf of the entire Carlisle Family YMCA, thank you."

- Michelle Bell, Marketing Director, Carlisle Family YMCA

“Enclosed are 500 sets of the activity trackers we created with your generous grant. I wish to express my sincere thanks of not only your generosity, but the support and cooperation from everyone at ATSPA. We are so very fortunate to have such an outstanding injury prevention organization in Pennsylvania.”

- Gail Malloy, RN, LNC, Wilkes-Barre General Hospital

“On behalf of the medical staff, employees, administration and most of all our patients, thank you for your support of the Allegheny Health Network. Your thoughtfulness makes a difference in the lives of our patients and their families and inspires us to continue to provide high quality and compassionate care to the communities that we serve. The hospitals of the Allegheny Health Network have been serving western Pennsylvania and beyond for over one hundred years. We are proud of our history and our continued commitment to high quality community based health care. Your support provides important and necessary resources to do so and we cannot thank you enough. I hope we can continue to prove worthy to benefit from your valued support.”

- Allison P. Quick, Chief Philanthropy Officer, Allegheny Health Network

“On behalf of the Planning Committee, we would like to thank you and the American Trauma Society, PA Division for providing vendor support to the 2018 John M. Templeton, Jr. Pediatric Trauma Symposium. The conference was very well-attended with 242 registrants not only from Pennsylvania and our surrounding states but also from as far away as Texas, Arizona and Florida, as well as, an international attendee from Trinidad. We certainly could not have provided such an expert and diverse panel of speakers without your support.”

- Barbara A. Gaines, MD, Trauma and Injury Prevention Programs, Children’s Hospital of Pittsburgh of UPMC and Christine Perlick, RN, BSN, Manager, Trauma Program, Children’s Hospital of Pittsburgh of UPMC

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